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eduStats

Data Analytics For Life!

What is eduStats?

eduStats is an advanced learning management and analytics platform that transforms raw educational data into actionable insights. It empowers organizations to make informed decisions in instruction, workforce development, and strategic planning. By delivering data in clear, customizable formats, eduStats supports education, training, reskilling, and upskilling initiatives—enabling continuous, lifelong learning for individuals and teams.

eduStats: The Use of Learning Data For Life!

eduStats is a comprehensive learning intelligence platform that aligns educational performance data with established learning standards to create personalized, data-informed learning pathways. By supporting the unique talents and gifts of every learner, eduStats strengthens decision-making within cohort-based learning environments and ensures continuity from early education through adulthood.

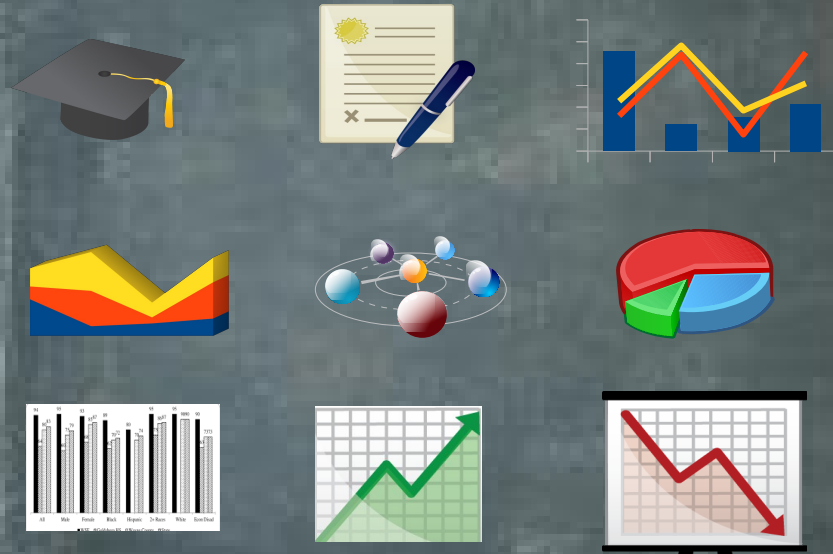eduStats integrates seamlessly with all major learning standards, including:
- PreK–12 / GED standards: State-aligned benchmarks for subjects, courses, and grade levels.
- Higher education standards: Requirements set by colleges and universities for degrees, diplomas, and certifications.
- Vocational and technical education standards: Coursework and competency requirements for workforce credentials.
- Corporate and professional training standards: Criteria for course completion, industry certifications, and skill development.

Upon high school or GED completion, each learner receives a personal educational portfolio—a secure, lifelong record of their learning data. This empowers graduates to leverage their achievements for college admissions, workforce opportunities, reskilling, upskilling, and continuous learning throughout their lives.

eduStats: Data Analytics

Your learning data, for your use, For Life!

eduStats helps you use your learning, job, performance, & interest data to..

help you make career, job, & interest decisions..

| Education & Training | → | Jobs & Performance Appraisals |
| Careers, Jobs, & Interest | ← | New-skills, Up-skilling Re-skilling Cross-skilling |

For Life!

eduStats: Data Analytics
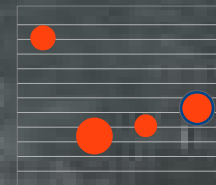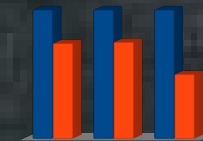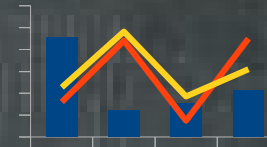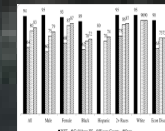
Data for Business

Talent Recruitment & Retention

Future business, tech, & job planning,

Education and training, & decision-making For Life!

Corporations, Businesses, Education & Training entities can use the data:

- Current & Future Jobs & Careers
    - -- New Skills
    - -- Up-Skill
    - -- Re-Skill
    - -- Cross-Skill
- Talent Management – Employee Retention
- Technology & Business/Job Evolution
- Internal & External Training and more...

A Look At the Market

The Schools (PreK/12)

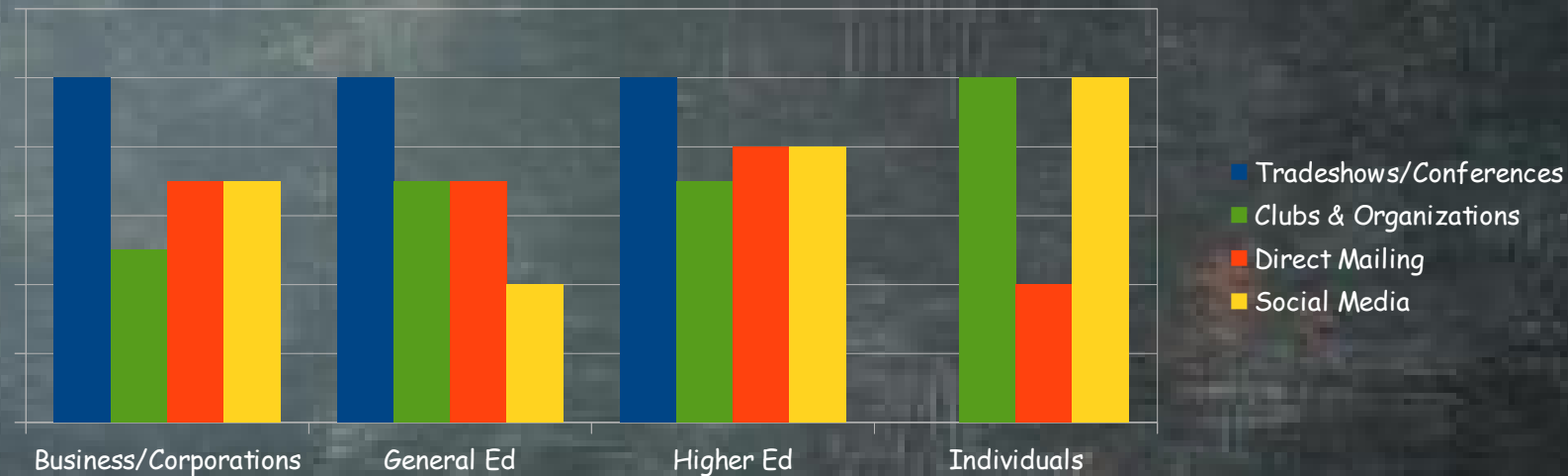|	
Total # of PreK	1,751,109
Total # of Public School Districts	13,303
Total # of Private schools	29,700
Total # of homeschoolers	3,700,000
Colleges, Universities	5,819
Vocational Education	7469
Training (Educational Services)	1,873,820
Businesses & Corporations:	Global Impact
*Talent Management: (cross-skilling, re-skilling, and up-skilling)	
Individual users	Global Impact

Marketing Strategy

The marketing strategy is segregated into four (4) categories: (1) general ed, (2) higher ed, (3) business, and (4) individuals with marketing campaigns designed to meet their specific budget planning, review, and funding windows, as well as personal goals. They include a hybrid of traditional and digital marketing.

10 Reasons Why eduStats Is A Lifelong Learning Game-Changer!

Scenario 1: Career Pathway Alignment

For example, a learner pursuing a career in data science but struggling with key mathematical concepts, eduStats provides immediate clarity. By aligning performance data to specific courses and standards, eduStats pinpoints exactly where learning challenges occurred and identifies the prerequisite skills needed for success. The platform highlights which remedial or foundational courses will strengthen future performance—supporting readiness for advanced coursework, new career pathways, reskilling, and upskilling opportunities.

Scenario 2: Personalized Learning Through Insight

Parents, guardians, and educators work together to support their student's learning, preferences, interests, and challenges to help shape optimal learning experiences at home and in the classroom. This is especially important in middle and high school. With the data, they can quickly understand test results and take action! Like Reading Level & Comprehension (and others), they can assist their students with selecting books, activities, and resources to strength their reading, comprehension, learning style, and pace. They can consult with their schools, libraries or bookstores using the data for the referrals, or link the data to AI software to obtain a vast, diverse selection of interesting books to support their unique learning and interest(or online search engines) while monitoring their progress. Educators then use the student's portfolio to quickly review historical performance, learning patterns, and strengths. With these insights, teachers can adjust instruction, recommend alternative learning strategies, and provide targeted tools or resources.

eduStats A Lifelong Learning Game-changer! (Con't)

Scenario 2 con't:
eduStats also enables educators to collaborate with instructional teams to design new learning activities, form targeted learning groups within or across classrooms, engage counselors for additional support, and identify opportunities for after-school enrichment. This comprehensive view ensures each learner receives the individualized support they need to thrive.

Scenario 3: Data-Driven Funding and Program Planning
A school district seeking funding for an after-school science program needs comprehensive, district-wide data to support budgeting and program design. eduStats equips administrators with powerful reporting tools that allow them to gather, filter, and analyze the exact data required based on selected criteria—streamlining grant applications, budget planning, and program development.

Scenario 4: Districtwide Performance Monitoring and Instructional Improvement
District administrators can use eduStats to monitor student progress and identify trends across schools. With real time insight into successes and challenges, leaders can replicate effective instructional models, design targeted interventions for groups of learners, and support the creation of learning cohorts that align with personalized learning needs. eduStats helps districts proactively strengthen instruction and ensure equitable learning experiences.

eduStats Is A Lifelong Learning Game-changer! (Con't)

Scenario 5: Support for Homeschool Performance Tracking
Parents who homeschool can use eduStats to measure their child's performance against traditional academic benchmarks. By aligning learning outcomes with state standards, parents gain confidence that their child is progressing appropriately and is prepared for future courses, grade-level expectations, and long-term educational planning. Homeschool groups can also leverage aggregated data to design learning activities and enrichment experiences that reflect student strengths and needs.

Scenario 6: Lifelong Learning and Adult Education Planning
For adults returning to college after time in the workforce, the eduStats portfolio provides a clear record of their learning history. This lifelong learning profile supports career planning, college admissions, workforce transitions, and decisions about reskilling or pursuing new credentials—empowering adults to take informed next steps in their education or career journey

eduStats Is A Lifelong Learning Game-changer! (Con't)

Scenario 7: College Readiness & Assessment Alignment
Students preparing for college entrance exams, national or state-specific, both can use eduStats to align their K–12 performance data with college-readiness benchmarks. The platform pinpoints individual strengths and gaps, helping students and parents identify the exact refresher or remedial support needed. College testing organizations and state assessment agencies can also leverage eduStats to design more effective, data-driven prep guides. By understanding student performance patterns across districts or states, they can offer personalized recommendations and targeted preparatory resources that directly support students' success on official exams.

Scenario 8: Enhancing Learning Management & Engagement in Large And Diverse Class Sizes
In large classroom settings, eduStats provides powerful tools for managing learning and boosting student engagement. Professors can use real-time performance insights to identify classroom learning curves, enabling them to tailor instruction, adjust pacing, and deliver targeted support that meets diverse learning styles. Instructors benefit from quick visibility into which students are struggling and the specific areas where remediation is needed, streamlining intervention and improving outcomes. At the same time, students can take ownership of their learning by using their personal portfolios to pinpoint gaps, track progress, and prepare more effectively for future courses. With eduStats, large-class instruction becomes more personalized, efficient, and data-driven—for educators and students alike.

eduStats Is A Lifelong Learning Game-changer! (Con't)

Scenario 9: Personalizing Online Learning Support
Online learning generates a wealth of performance data, eduStats transforms that data into actionable insights. Administrators can use these insights to deliver personalized solutions that improve student learning, persistence, and course completion. Educators can quickly identify patterns of struggle unique to online environments—such as engagement drops, concept misunderstandings, or pacing issues—and respond with targeted support. This may include tailored online resources, skill-building modules, or referrals to local tutoring and academic services. With eduStats, institutions can proactively address online learning challenges and ensure every student receives the support they need to succeed.

Scenario 10: Empowering Lifelong Learning Through Data Ownership
eduStats empowers individuals to truly "own" their learning data—giving them a powerful, portable record of their academic journey. Students can leverage this data at every stage of life to understand their strengths, track progress, and access the resources they need to grow. With eduStats, learning doesn't end at graduation. It becomes a continuous, data-informed pathway for lifelong success.

The Darwin of Learning Data!

New vision.

Expanded & Integrated Use Case.

Individual Use of Learning History.

Corporate/ Business Use for Future Jobs & Talent Management.

Data for growth & analysis, technology & reporting for decision-making!

Artist: Octavio Campo

Revenue Model

- Annual Site Licenses for schools, higher or vocational education, independent training, and corporations.

- Annual and multi-year contracts for businesses and corporations

- Quarterly Memberships for adults and families

- Day-Passes: Optional one-time usage for data reconciliation, analysis, and reporting.

eduStats
Data Analytics For Life!

By

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A U.S. Army veteran owned business!